



Red Bull®

AUTUMN WINTER 2023 COLLECTION



SWEET AJOUR AND TURTLE | COCO CRUSHED VELVET



BOBIE CRUSHED VELVET | BIBETTE STONE USED



SWEET AJOUR AND TURTLE | SIENNA DENIM STRIPE



CARDIGAN V-NECK | TEMMY ARGYLE | SIENNA CORD



CARDIGAN V-NECK | LAILA RIP & REPAIR



CARDIGAN SLEEVELESS | TERRY SWEATER MULTIPRINT | LAILA RIP & REPAIR



FAY CABLE & DEGRADÉ STRIPE | RELAX ECRU DENIM



SWEET RIB AND TURTLE | RELAX FINE CORD



CARDIGAN SLEEVELESS | SWEET ROLL NECK PUFF SLEEVE | SIENNA CORD



CARDIGAN FLUFFY | TEMMY RB FLOCK | FLORA



SWEET RIB AND TURTLE | DIANA FANCY PRINT



SWEET AJOUR AND TURTLE | BIBI JOGGER JOG



BOBIE CRUSHED VELVET | COCO CRUSHED VELVET



BLAZER PUNTA | TEMMY ARGYLE | TESSY FAUX LEATHER



SWEET CLASSIC STRIPE | BIBETTE CORD



BLAZER PUNTA | SWEET ROLL NECK PUFF SLEEVE | TESSY PUNTA



JACKIE JOG DENIM | TEMMY AJOUR | BIBETTE CORD



SWEET RIB AND TURTLE | BIBETTE COPPER PINSTRIPE



FAY CABLE & DEGRADÉ STRIPE | BOBIE EMBROIDERY | DIANA STONE USED



CARDIGAN FLUFFY | SIENNA GREY DENIM



CHANEL JKT | BABETTE CRP MIDSTONE



SWEET RIB AND TURTLE | TESSY VELVET



BLAZER PUNTA | ROLL NECK FANCY STRIPE | BIBETTE PUNTA



TERRY SWEATER MULTIPRINT | TESSY PUNTA



CHANEL TRIANGLE | KATE TURN UP BLUE DENIM



SWEET ROLL NECK PUFF SLEEVE | BABETTE FINE CORD



TURTLE NECK | MOLLY DARKBLUE COATING



SWEET CLASSIC STRIPE | KATE TURNUP BLACK DENIM



CARDIGAN SLEEVELESS | ROLL NECK FANCY STRIPE | COCO DARKBLUE



CARDIGAN V-NECK | BABETTE FINE CORD



BOBIE CRUSHED VELVET | TARA L.STONE USED



SWEET RIB AND TURTLE | BIBETTE ZIGZAG



SWEET RIB AND TURTLE | TESSY FAUX LEATHER



BLAZER ZIGZAG | BIBETTE ZIGZAG



SWEET AJOUR AND TURTLE | TESSY 2-TONE PRINT



TERRY SWEATER MULTIPRINT | TESSY VELVET



BLAZER PUNTA | BOBIE CRUSHED VELVET | BABETTE DARK BLUE



CARDIGAN FLUFFY | ROLL NECK FANCY STRIPE | DIANA SMART



FAY FLUFFY | DIANA MULTI PRINT



SWEET RIB AND TURTLE | LAILA SPARCKLE



FAY CABLE & DEGRADÉ STRIPE | DIANA SMART



CARDIGAN FLUFFY | TEMMY AJOUR | SISSY COLOR



FAY FLUFFY | TESSY JOG



CHANEL TRIANGLE | SIENNA 1 ZIP & EMBROIDERY



ROLL NECK FANCY STRIPE | BABETTE FINE CORD



CARDIGAN FLUFFY | TEMMY RB FLOCK | SIENNA STONE USED



SHEENA SLEEVELESS FAUX LEATHER | ROLL NECK FANCY STRIPE | COCO PUNTA



JACKY BLACK DENIM | BOBIE EMBROIDERY | COCO PINSTRIPE



SWEET RIB AND TURTLE | DIANA FANCY CHECK



BIBA BOMBER JKT | TEMMY RB FLOCK | LAILA RIP & REPAIR



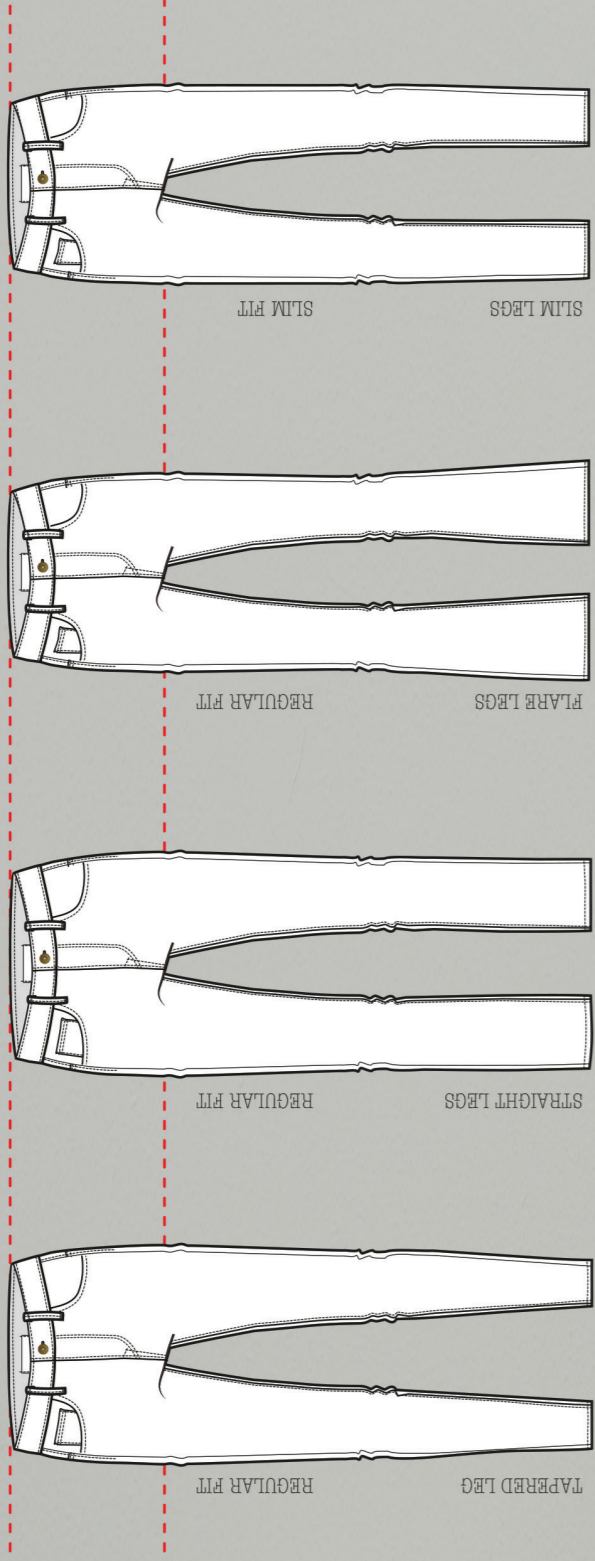
FAY FLUFFY | BABETTE CRP GREY DENIM



CHANEL STRIPE | BABETTE CRP JOG BLACK DENIM & EMBROIDERY

REGULAR RISE	REGULAR RISE	REGULAR RISE	REGULAR RISE
REGULAR FIT	REGULAR FIT	REGULAR FIT	SLIM FIT
TAPERED LEGS	STRAIGHT LEGS	FLARE LEGS	SLIM LEGS

REGULAR RISE: FRONT FROM 24 CM TO 25.5 CM

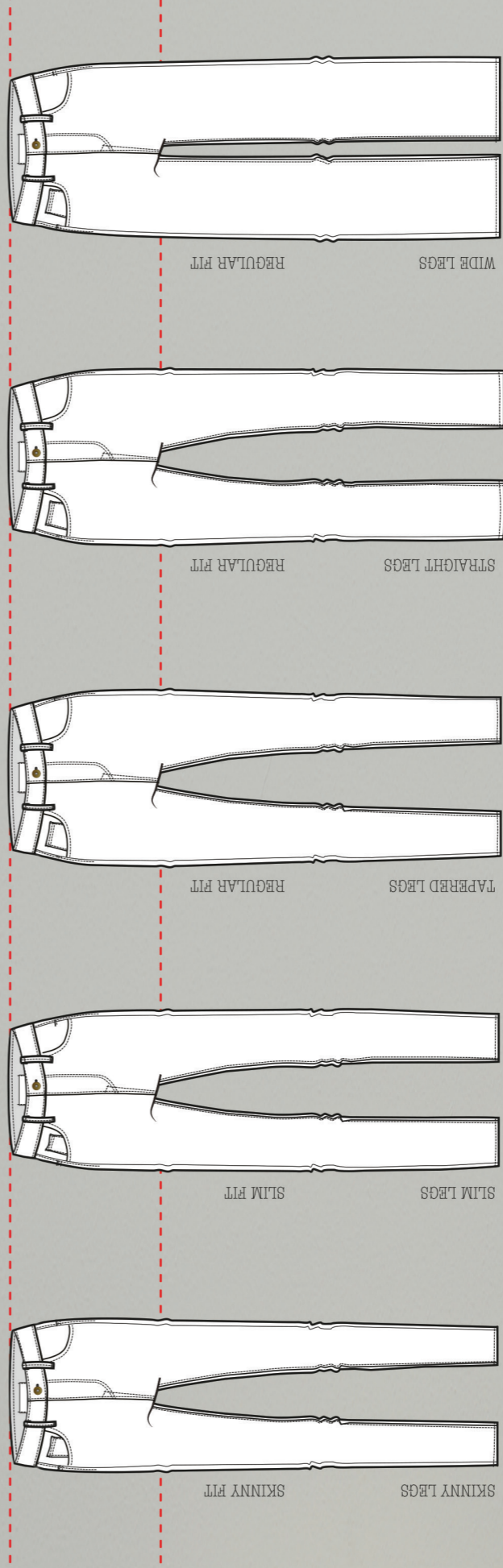


STYLES	STYLE	STYLES	STYLES
Bibi Relax Sienna Tessy	Kate	Babette Babette Crp. Bibette <i>(Slightly wider at the knee compared to Babette)</i>	Jimmy Laila Molly Sissy

FITGUIDE

HIGH RISE	HIGH RISE	HIGH RISE	HIGH RISE	HIGH RISE
SKINNY FIT	SLIM FIT	REGULAR FIT	REGULAR FIT	REGULAR FIT
SKINNY LEGS	SLIM LEGS	TAPERED LEGS	STRAIGHT LEGS	WIDE LEGS

HIGH RISE: FRONT FROM 26 CM



STYLE	STYLE	STYLE	STYLE	STYLE
Sofie	Cathy	Diana	Tara	Coco

FITGUIDE



JIMMY BLACK 04

JIMMY DARK STONE USED 01

JIMMY MID STONE USED 00



JIMMY BLEACH 07

JIMMY LIGHT BLUE USED 08

JIMMY DEEP BLUE USED 06

Red Button®

& SUSTAINABILITY

We like working on our products. On the fitting, quality, look and feel. We also enjoy working on the sustainability of our products. It is part of what we are. It is part of our collaboration with our suppliers.

We talk about the conditions of workers, the chemicals we use and want to avoid, sustainable alternatives for the fabrics we develop and about recycled and bio-degradable packaging.

In order to make sure workers in our supply chain are well looked after we make sure that our key suppliers are regularly audited. All audits are based on our Code of Conduct. Our Code of Conduct is in line internationally defined human and labor rights and the code developed by amfori BSCI.

The BSCI code of conduct is used by many fashion brands and retailers.

Magic Apparels/Red Button is also member of amfori BSCI.

Because we use a lot of cotton in our products, Red Button is a proud member of The Better Cotton Initiative. The Better Cotton Initiative makes global cotton production better for the people who produce it, better for the environment it grows in, and better for the sector's future. Red Button is committed to sourcing 100% of our cotton as Better Cotton by 2022. By buying cotton products from Red Button, you're supporting BCI Farmers who are trained to use water more efficiently, care for soil health and natural habitats, reduce use of the most harmful chemicals and respect workers' rights and wellbeing.

Our efforts do not stop with cotton and also include the use of REPREEVE recycled polyester. By using REPREEVE instead of conventional polyester, plastic bottles are diverted from landfills and oceans. REPREEVE also helps to offset the use of petroleum, emitting fewer greenhouse gases and conserving water and energy in the process. Good idea...? Look for our products which contain the REPREEVE hangtag. By the way... did you know that all our pocketing is made of recycled polyester as well and that our backpatches are made of recycled paper?

We continue our sustainable journey via the use of TENCEL Modal and TENCEL Lyocell produced by Lenzing. Fibers like viscose, modal, and lyocell are made from wood pulp which is dissolved by using certain chemicals. TENCEL only uses wood from sustainable managed forests (FSC or PEFC certified) and recycles the used chemicals in a closed loop system.

Another important pillar of our sustainability program is our Restricted Substances List. This list is developed to make sure our products are safe and responsible. It is also used to assure our products meet international chemical legislation including EU-Reach. In some cases our list even exceeds international norms and limits in order to promote best practice and advance the industry.

A final step we want to highlight is our sustainable packaging and labelling approach. All our packaging material is either made from recycled card board or biodegradable plastics. Our hangtags and carton sizelabel are made of recycled paper.

We started our sustainable journey, we hope you will join us....!

